

	<p>Above the line promotion Below the line promotion</p> <p>Place</p> <p>Channels of distribution Location of retail E commerce and it's effects.</p> <p>Constraints on marketing Regulation Pressure Groups Consumer resistance.</p>	<p>Homework will be set once a week for a brief exercise or once a fortnight with either 2 sub tasks or one large task.</p> <p>End of Unit Exam</p>
<p>Term SPRING Y10</p> <p>Producing Goods and Services</p>	<p>Possible completion of previous module</p> <p>Types of goods and services</p> <p>The private and public sectors</p> <p>Production Methods:</p> <p>Job Batch Flow</p> <p>Efficiency and Waste Management</p> <p>Stock Control</p> <p>Quality</p> <p>Business and departmental interdependence</p> <p>Break Even</p> <p>Growth of Business</p> <p>Location of production or retail</p> <p>Locally Nationally Internationally</p>	

	<p>International Trade</p> <p>Multi Nationals</p> <p>Effects of Membership of the EU</p> <p>Effects of the single currency from the point of view of: Business Consumers Governments</p>	
<p>Term SUMMER Y10</p> <p>After ½ term</p>	<p>As above module 3 likely to run into summer term.</p> <p>Research for controlled assessment</p>	<p>Pupils may need to do some of their research by visiting businesses</p>