

L6 Summer Work

Radio

War of the Worlds

Listen to the 1938 Broadcast of War of The Worlds

[Listen to it on YouTube here](#)

Go to our Media Factsheet archive on Google Classroom and open #176: CSP Radio - War of the Worlds.

- 1) When was it first broadcast and what is the popular myth regarding the reaction from the audience?
- 2) How did the New York Times report the reaction the next day?
- 3) How did world events in 1938 affect the way audiences interpreted the show?

Life Hacks

https://www.youtube.com/watch?time_continue=23&v=K4JHirb26ss

Listen to the extract from Life Hacks above and answer the following questions:

- 1) How is the programme constructed to appeal to a youth audience?
- 2) How does Life Hacks meet the BBC mission statement to Educate, Inform and Entertain?

Daily Mail

Read Daily Mail via Snapchat, Twitter & official website

- 1) Find a front cover of The Daily Mail front cover focusing on Media Language:
Write an analysis of the construction of the Daily Mail front page: Page design, font, text, images, conventions, hard news/soft news, news values etc.
- 2) Representations: Are any stereotypes reinforced? Is the audience positioned to respond to the stories in a certain way?

Read Media Factsheet 175: Case Study: The Daily Mail

1) What news content features in the Daily Mail?

2) What techniques of persuasion does the Daily Mail use to attract and retain readers?